A Comparative Study on Research Performance of Indian Universities with NAAC A++ grade Accreditation

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Area/Section: Education Management.

Type of the Paper: Explorative Research Analysis.

Type of Review: Peer Reviewed as per COPE guidance.

Indexed in: OpenAIRE.

DOI: https://doi.org/10.5281/zenodo.5010166

Google Scholar Citation: IJMTS

How to Cite this Paper:

Aithal, P. S., & Aithal, Shubhrajyotsna, (2021). A Comparative Study on Research Performance of Indian Universities with NAAC A++ grade Accreditation. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 6(1), 253-285. DOI: https://doi.org/10.5281/zenodo.5010166.

International Journal of Management, Technology, and Social Sciences (IJMTS)

A Refereed International Journal of Srinivas University, India.

CrossRef DOI: https://doi.org/10.47992/IJMTS.2581.6012.0144

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A Comparative Study on Research Performance of Indian Universities with NAAC A++ grade Accreditation

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ABSTRACT

Background/Purpose: Developing and Maintaining quality in higher education is an essential aspect of the sustainability of universities. National Assessment and Accreditation Council (NAAC), India has developed a new model of HEIs assessment and accreditation from July 2017. Based on its assessment, NAAC announces the final result in the form of Cumulative Grade Point Average (CGPA) between 0 to 4.0, which is a combination of evaluation of qualitative and quantitative metrics with three parts including peer team report, graphical representation based on quantitative metric, and institutional grade sheet. Out of more than 380 universities assessment out of about 950 universities as on 30/042021, only 9 universities have been graded as A++ letter grade by NAAC.

Objectives: Study on Criteria wise performance of top nine A++ scored Indian Universities according to NAAC Accreditation, full scores obtained in various criteria with reasons, compare research performance and analyse it using ABC model of research productivity, the effect of organizational leaders as role models on the research output, and to critically analyse the organizational SWOC based on NAAC data and outcome.

Design/Methodology/Approach: Analysis of information collected from self-study reports of NAAC A++ graded universities, comparing and analyzing criteria wise, and analyzing research productivity of these universities and their leaders using ABC model of annual Research performance framework.

Findings/Result: Out of nine NAAC A++ graded universities, five universities got full scores in the Curricular Aspects criterion. The universities are ranked based on their overall scores in the accreditation process. Based on the scores obtained in different criteria, the strengths and weaknesses of these universities are studied. These nine universities are further ranked based on their annual research performance and the leaders/Vice-chancellors research annual research productivity by considering the last five years research productivity. It is observed that many vice-chancellors failed to contribute to universities research outcomes as role models and motivators to other researchers of these universities. A comparative study on research performance-based grading is found to be ambiguous and little disparity is observed on key indicator-based university grading. Based on observations, some general recommendations are suggested.

Research limitations/implications: This study used the data from the Self-study Report, Peer Team Report, and Grade Report of respective universities kept for public reference in the NAAC website in accordance with the new accreditation framework, downloaded on 30/04/2021.

Originality/Value: This paper compares the research performance of nine NAAC A++ accredited universities of India using their last 5 years' research data and identifies the strengths, weaknesses, opportunities, and challenges of these universities for further improvement.

Paper Type: Explorative Research based on research analysis.

Keywords: NAAC, A++ graded Indian universities, Annual research performance, Research role models, Self-study report, Comparative study

1. INTRODUCTION:

Business is primarily seen as doing any activity for financial profit by individuals or groups of people. It is understood that providing quality aspects in the business ensure sustainable profit. Based on the type of business, four industry sectors were identified. The primary industry sector deals with doing business using naturally available resources. The secondary industry sector produces various tangible products using the output of the primary industry sector. The tertiary industry sector offers various services to customers, and the quaternary industry sector provides support services to the tertiary industry sector. Higher education offers education services to its customers and hence considered as an industry in the tertiary industry sector. Being in the service industry, the higher education industry should focus on quality services to its customers by adding values from a customer point of view. Quality higher education service helps the industry and organizations offering services under that industry to retain its existing customers for a longer period and attract new customers. Higher education has two components as teaching-training and research-innovation. Organizations which are involved in higher education services should focus on continuous improvement in quality standards of the services they provide in both teaching-training and research-innovations areas.

Since in many countries, the higher education industry is highly subsidized from public funds, the country government has a system to regulate and monitor the higher education organizations for their objectives and offerings through various regulating bodies. In India, the central government monitors the quality of services offered by higher education and research institutions and their continuous improvement through an institution called National Assessment and Accreditation Council (NAAC). NAAC was established in 1994 as an autonomous institution under University Grant Commission (UGC) and obtained mandate to conduct assessment and accreditation of HRIs to understand their quality status. Under quality status, NAAC evaluates HEIs performance related to the educational processes and outcomes, curriculum coverage, teaching-learning processes, faculty, research, infrastructure, learning resources, organisation, governance, financial well-being, and student services [1].

2. NAAC SEVEN CRITERIA BASED FRAMEWORK:

NAAC has developed a new model of HEIs assessment and accreditation from July 2017. Accordingly, the final result is in the form of Cumulative Grade Point Average (CGPA) between 0 to 4.0 which is a combination of evaluation of qualitative and quantitative metrics with three parts including peer team report, graphical representation based on quantitative metric, and institutional grade sheet. Table 1 lists the NAAC framework of seven criteria and key aspects for assessment and accreditation for universities offering higher education services.

Table 1: Seven Criteria for University evaluation as per NAAC framework

S.	Criteria Number &	Marks	Maximum	Weightage for Key Indicators
No	Name	Allotted	Scores	
1	C1 - Curricular Aspects	150	4.0	Curriculum Design and
				Development – 50
				Academic Flexibility – 50
				Curriculum Enrichment – 30
				Feedback System - 20
2	C2 - Teaching-learning	200	4.0	Student Enrolment and Profile – 10
	and Evaluation			Catering to Student Diversity – 20
				Teaching-Learning Process – 20
				Teacher Profile and Quality – 50
				Evaluation Process and Reforms –
				40
				Student Performance and Learning
				Outcomes – 30
3	C3 - Research,	250	4.0	Promotion of Research and
	Innovations and			Facilities – 20
	Extension			Resource Mobilization for Research
				- 20

				Innovation Ecosystem – 30 Research Publications and Awards – 100 Consultancy – 20 Extension Activities – 40 Collaboration – 20
4	C4 - Infrastructure and Learning Resources	100	4.0	Physical Facilities – 30 Library as a Learning Resource – 20 IT Infrastructure – 30 Maintenance of Campus Infrastructure – 30
5	C5 - Student Support and Progression	100	4.0	Student Support – 30 Student Progression – 40 Student Participation and Activities – 20 Alumni Engagement – 10
6	C6 - Governance, Leadership and Management	100	4.0	Institutional Vision and Leadership - 10 Strategy Development and Deployment - 10 Faculty Empowerment Strategies - 30 Financial Management and Resource Mobilization - 20 Internal Quality Assurance System - 30
7	C7 - Institutional Values and Best Practices	100	4.0	Institutional Values and Social Responsibilities – 50 Best Practices – 30 Institutional Distinctiveness – 20
	Total	1,000	4.0	1,000

The Cumulative Grade Point Average (CGPA) and Letter grade as per the new evaluation model are listed in table 2. Based on this new HEIs assessment and accreditation model of evaluation of HEIs, currently (as of 31st April 2021, about 318 universities and 5,387 colleges are evaluated and accreditation status with average cumulative grade point and letter grade are announced in NAAC, India website http://www.naac.gov.in/2-uncategorised/32-accreditation-status [1].

Table 2: NAAC evaluation outcome in terms of Cumulative Grade Point Average (CGPA) and Letter grade (with effect from July 2017)

S.	Cumulative	Letter grade &	≈ Average Score out of	Percentage %
No.	Grade Point	Status	1,000	
	Average (CGPA)			
1	3.51 - 4.00	A++	876 - 1,000	(≥ 87.6%)
		(Accredited)		
2	3.26 - 3.50	A+	815 - 875	(81.5% - 87.5%)
		(Accredited)		
3	3.01 - 3.25	A	752.5 – 814	(75.25% - 81%)
		(Accredited)		
4	2.76 - 3.00	B++	690 - 750	(69% - 75%)
		(Accredited)		
5	2.51 - 2.75	B+	627.5 – 687.5	(62.75% - 68.75%)
		(Accredited)		
6	2.01 - 2.50	В	502.5 - 625	(50.25% - 62.5%)

		(Accredited)		
7	1.51 - 2.00	С	377.5 - 500	(37.75% - 50%)
		(Accredited)		
8	0.00 - 1.50	D	0 - 375	(≤37.5%)
		(Not Accredited)		, ,

3. RELATED WORK AND RESEARCH AGENDA:

Many scholarly studies have been conducted in the accreditation system on evaluating the quality of Indian higher education. The gist of such recent studies is given in table 3. Based on this review, it is understood that a systematic study and analysis on the outcome of assessment and accreditation of top-graded universities is essential to know their merits in terms of objectives, preferences, achievements, perception on service quality, and importance given to research and publications. Accordingly, the objectives of this paper are set.

Table 3: Review of related research publications on Indian accreditation system

S.	Area	Issues	Reference
No.	Alea	188068	Reference
1	New Indian accreditation	Understanding Pavised NAAC	Albert C C (2020) [2]
1		Understanding Revised NAAC Grading Pattern	Alhat, S. S. (2020). [2]
2	system Concepts in New Indian	Paradigm Shift in Indian Higher	Patil, J. (2018). [3]
2	accreditation system	Education Accreditation	Faiii, J. (2016). [3]
3	Quality assessment of Indian	Critical Analysis of NAAC Data	Menon, S. R., et al. [4]
	HEIs	•	
4	Quality assessment of Indian	Impact of Accreditation on	Kumar, P., et al.
	HEIs	Quality and Excellence of Higher	(2020). [5]
		Education Institutions	
5	Quality Initiative Reform in	Study of NAAC Accreditation	Ghatole, S. M., et al.
	Indian Higher Education	system	(2021). [6]
6	Quality Enhancement	State Private Universities	Iyer, S. R. (2019). [7]
	through NAAC Accreditation	1 1 1 1 C 1 C NA 1 C	D 11 77 1
7	Quality Assessment of Indian	An Analytical Study of NAAC	Ravikumar, K., et al.
	Universities	Accreditation Scores	(2021). [8]
8	Quality assessment of Indian	Comparison of Accreditation	Gholap, P., et al.
	HEIS	Grades of NAAC and NBA	(2019). [9]
9	Evaluation of NAAC Accreditation Criteria for the	Graph Theoretic Approach for	Miglani, N., et al.
		Quantitative Evaluation	(2017). [10]
10	Indian University Quality assessment of Indian	Importance of Research for	Pawar, N. R., et al.
10	HEIs	NAAC Accreditation	(2017). [11]
11	NAAC Assessment and	Challenges and Opportunities of	Sibi, K. J. (2020). [12]
11	Accreditation criteria	HEIs towards Quality Excellence	[D101, 1X. J. (2020). [12]
		as per revised manual	
12	NAAC Assessment and	Study of Dimensions of Curricular	Joshi, V. (2018). [13]
12	Accreditation criteria	Aspects Criteria	[15]
13	The Role of Accreditation	Facilitation and Regulation of	Manimala, M. J., et al.
		Educational Institutions:	(2020). [14]
14	NAAC Assessment and	Symbiotic Analysis of NAAC	Amutha, S., et al.
	Accreditation results	Accredited Institutions	(2019). [15]
		1 1 1 1 1	· / L J

4. RESEARCH OBJECTIVES:

- (1) Study on Criteria wise performance of top nine A++ scored Indian Universities as per NAAC Accreditation
- (2) Identification and analysis of full scores obtained in various criteria along with its type
- (3) Comparison of Criteria-wise Strength and weakness of these A++ universities to determine common weakness in terms of least scored activities.

- (4) Further analysis on data on research output-based performance of the universities.
- (5) Analysis of Research performance using ABC model of Research Productivity
- (6) Study and analysis of role models research performance and its effect on universities
- (7) Critical analysis using Organizational SWOC based on NAAC data and outcome.

5. METHODOLOGY:

The study uses data from the NAAC quantitative dataset, which is a repository of the scores obtained by the institutions based on expert committee assessment and validated self-study report. The data are collected from the NAAC website [1]. Further, research related data of individuals are obtained from Google scholar search pages. The research output data collected from these repositories are tabulated and analyzed using the ABC Model of annual research productivity [16-22]. The limitation of this study is that only A++ accredited universities till 31st April 2021 as per the new Assessment policy implemented after_1st March 2018 are considered for the study.

6. OBSERVATION & ANALYSIS:

Output based / Performance based Accreditation system:

For universities, as per NAAC new assessment and accreditation model adopted from July 2017 and implemented from March 2018, there are 07 Criteria, 34 Key indicators, 36 Qualitative metrics (Q₁M) with 30% weightage, 79 Quantitative metrics with 70% weightage leading to 115 total metrics. As per the outcome of the self-study report evaluation and peer inspection team report, Institutional NAAC assessment Grade Sheet is prepared and the total institutional Cumulative Grade Point Average (CGPA) is calculated. This process contains calculation of GPA for individual criterion and then the calculation of cumulative grade using the procedure given below:

Here, CrWGP is the Criteria wise weighted grade point, W is the Key indicator weightage, $(KIWGP)_i$ is Key Indicator Wise Weighted Grade Point for individual criterion with total seven criteria and (W_i) is Key Indicator Weightage for individual criteria with a total of seven criteria. Based on analysis of Overall Score out of 4.0, universities are classified into different grades as given in Table 1. While studying the grade sheets of accredited universities, it is observed that nine universities have scored more than 3.51 to be eligible under the A++ letter grade category, as are listed in table 2 along with Criteria wise Score out of 4.0 and an overall score out of 4.0.

Table 4: Indian Universities with NAAC A++ Accreditation as of 31st April 2021*

RANK	University & State	Status and Inspection year	Criteria wise Score out of 4.0	Overall Score Out of 4.0
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	A++ (2018) Cycle 1	C1 - 3.74 C2 - 3.84 C3 - 3.54 C4 - 3.97 C5 - 3.38 C6 - 3.57 C7 - 3.63	3.67
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	A++ (2019) Cycle 1	C1 – 4.00 C2 – 3.73 C3 – 3.23 C4 – 3.83 C5 – 3.56	3.66

			1	
			C6 - 3.70	
			C7 - 3.94	
3	BANASTHALI VIDYAPITH	A++	C1 - 3.87	3.63
	Banasthali, Rajasthan	(2020)	C2 - 3.47	
		(Cycle 3)	C3 - 3.47	
			C4 - 3.62	
			C5 - 3.66	
			C6 - 3.60	
			C7 – 3.91	
4	KONERU LAKSHMAIAH	A++	C1 – 4.00	3.57
7	EDUCATION FOUNDATION,	(2018)	C1 - 4.00 C2 - 3.55	3.37
	GUNTUR,		C2 = 3.33 C3 = 3.41	
	Andhra Pradesh.	(Cycle 2)	C3 = 3.41 C4 = 3.44	
	Alidilla Fladesii.			
			C5 - 3.19	
			C6 - 3.50	
			C7 – 3.93	
5	INDIRA GANDHI	A++	C1 - 3.11	3.56
	NATIONAL OPEN	(2021)	C2 - 3.66	
	UNIVERSITY	Cycle 1	C3 - 3.12	
	New Delhi, Delhi.		C4 - 3.89	
			C5 - 3.81	
			C6 - 3.97	
			C7 - 3.85	
6	SRM INSTITUTE OF	A++	C1 – 4.00	3.55
	SCIENCE AND	(2018)	C2 - 3.57	
	TECHNOLOGY,	(Cycle 3)	C3 - 3.45	
	Chennai, Tamil Nadu.	(Cycle 3)	C4 - 3.89	
	Chemiai, Tahin Ivada.		C5 - 3.39	
			C6 - 2.88	
7	MADIDALKAMADAL	A	C7 - 3.57	2.54
7	MADURAI KAMARAJ	A++	C1 - 4.00	3.54
	UNIVERSITY, Madurai,	(2021)	C2 - 3.59	
	Tamil Nadu.	(Cycle 4)	C3 - 3.13	
			C4 - 3.82	
			C5 - 2.97	
			C6 - 3.63	
			C7 - 3.92	
8	SRI RAMACHANDRA	A++	C1 - 3.63	3.53
	INSTITUTE OF HIGHER	(2021)	C2 - 3.60	
	EDUCATION AND	(Cycle 3)	C3 - 3.38	
	RESEARCH, Chennai,		C4 - 3.42	
	Tamil Nadu.		C5 - 3.48	
			C6 - 3.49	
			C7 - 3.82	
9	SHIVAJI UNIVERSITY,	A++	C1 – 4.00	3.52
-	Kolhapur,	(2021)	C2 - 3.61	
	Maharashtra.	(Cycle 4)	C3 - 3.09	
			C4 - 3.65	
			C5 - 3.79	
			C6 - 2.95	
			C7 - 3.89	

^{*}https://assessmentonline.naac.gov.in/public/index.php/hei_dashboard.

In table 4, ranking is given to these nine universities based on overall scores they obtained and arranged them accordingly. Indian Institute of Science, Bangalore, scored 3.67 out of 4.0 and acquired the first

rank among nine universities that got A++ letter grade. Table 4 also gives weighted grade points scored in individual criteria of all nine universities. It is observed that some A++ graded universities scored full weighted grade points in some criterion. Table 5 separates such five A++ graded universities along with the criteria, where they scored full scores and the type of the universities. It is noticed that these five universities have scored full marks in the Curricular aspects criteria. It is also noticed that out of these five universities, three of them are private deemed universities and the other two are public state universities.

Table 5: Full scores obtained in various Criteria along with their type

S. No.	University Name	Criteria where full marks obtained	Criteria Score out of 4.0	Type of University
1	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	C1 - Curricular Aspects	4.0	Private Deemed University
2	KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.	C1 - Curricular Aspects	4.0	Private Deemed University
3	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.	C1: Curricular Aspects	4.0	Private Deemed University
4	MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.	C1: Curricular Aspects	4.0	Public State University
5	SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.	C1: Curricular Aspects	4.0	Public State University

Based on criteria wise marks scores, the criteria wise strength and weakness of these top universities are identified and listed in table 6.

Table 6: Criteria-wise Strength and weakness of A++ universities

S. No.	Name of A++ University	Strength (Highest score)	Weakness (Lowest score)
1	INDIAN INSTITUTE OF	C2 - Teaching-learning and	C3 – Research, Innovations
	SCIENCE, Bangalore,	Evaluation	and Extension
	Karnataka.	C4 – Infrastructure and	C5 – Student Support and
		Learning Resources	Progression
2	RAMAKRISHNA	C1 - Curricular Aspects	C3 - Research, Innovations
	MISSION	C7 - Institutional Values	and Extension
	VIVEKANANDA	and Best Practices	C5 - Student Support and
	EDUCATIONAL AND		Progression
	RESEARCH INSTITUTE,		
	West Bengal.		
3	BANASTHALI	C1 – Curricular Aspects	C2 – Teaching-learning and
	VIDYAPITH	C7 – Institutional Values	Evaluation
	Rajasthan.	and Best Practices	C3 – Research, Innovations
			and Extension

			~
4	KONERU LAKSHMAIAH	C1 – Curricular Aspects	C3 – Research, Innovations
	EDUCATION	C7 – Institutional Values	and Extension
	FOUNDATION,	and Best Practices	C5 – Student Support and
	GUNTUR,		Progression
	Andhra Pradesh.		
5	INDIRA GANDHI	C4 – Infrastructure and	C1 – Curricular Aspects
	NATIONAL OPEN	Learning Resources	C3 – Research, Innovations
	UNIVERSITY	C6 – Governance,	and Extension
	New Delhi, Delhi.	Leadership and	
		Management	
6	SRM INSTITUTE OF	C1 – Curricular Aspects	C5 – Student Support and
	SCIENCE AND	C4 – Infrastructure and	Progression
	TECHNOLOGY,	Learning Resources	C6 – Governance,
	Chennai, Tamil Nadu.		Leadership and Management
7	MADURAI KAMARAJ	C1 – Curricular Aspects	C3 – Research, Innovations
	UNIVERSITY, Madurai,	C7 – Institutional Values	and Extension
	Tamil Nadu.	and Best Practices	C5 – Student Support and
			Progression
8	SRI RAMACHANDRA	C1 – Curricular Aspects	C3 – Research, Innovations
	INSTITUTE OF HIGHER	C7 – Institutional Values	and Extension
	EDUCATION AND	and Best Practices	C4 – Infrastructure and
	RESEARCH, Chennai,		Learning Resources
	Tamil Nadu.		
9	SHIVAJI UNIVERSITY,	C1 – Curricular Aspects	C3 – Research, Innovations
	Kolhapur,	C7 – Institutional Values	and Extension
	Maharashtra.	and Best Practices	C6 – Governance,
			Leadership and Management

Based on table 6, it can be understood that eight universities have obtained less scores in Research, Innovations and Extension criteria, five universities have scored less in Student Support and Progression criterion, two universities are scored less in Governance, Leadership and Management. Hence, we conducted a detailed study and analysis on the contribution of these universities for Research, Innovations and Extension criteria based activities. Table 7 lists the grade points obtained by these universities in different key indicators and the average grade points in Research, Innovations and Extension criteria. When examining the grade points scored in individual key indicators of Research, Innovations and Extension Criteria by these nine universities, some universities are scored full grade points in many key indicators. Table 8 identified such universities who have performed successfully and made full scores in one or more key indicator activities in Research, Innovations and Extension Criterion. Accordingly, Indian Institute of Science, Bangalore and SRM Institute of Science and Technology, Chennai, have obtained full score points in five out of seven criteria. Ramakrishna Mission Vivekananda Educational and Research Institute, Banasthali Vidyapith, and Madurai Kamaraj University have obtained full score points in four out of seven criteria. Koneru Lakshmaiah Education Foundation, and Indira Gandhi National Open University have obtained full score points in three out of seven criteria. Ranks are also allotted for universities based on their average grade points in criteria 3, i.e., in criteria Research, Innovations and Extension (table 7).

Table 7: Grade points earned in Research, Innovations and Extension Criteria by A++ graded universities

S. No.	University & State	Key Indicators and Grade points out of 4.0*	Grade points Average in Criteria 3	Rank in Criteria 3
1	INDIAN	Promotion of Research and Facilities –		
	INSTITUTE OF	4.0		

	SCIENCE, Bangalore,	Resource Mobilization for Research – 4.0	3.54	First Rank
	Karnataka.	Innovation Ecosystem – 4.0 Research Publications and Awards – 3.66 Consultancy – 4.0 Extension Activities – 2.0 Collaboration – 4.0		Kunk
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	Promotion of Research and Facilities - 4.0 Resource Mobilization for Research - 2.95 Innovation Ecosystem - 3.7 Research Publications and Awards - 2.48 Consultancy - 4.0 Extension Activities - 4.0 Collaboration - 4.0	3.23	Sixth Rank
3	BANASTHALI VIDYAPITH Rajasthan, Banasthali Vidyapith, 304022, P.O. Banasthali Vidyapith, Dist. Tonk, Rajasthan	Promotion of Research and Facilities – 3.3 Resource Mobilization for Research – 3.75 Innovation Ecosystem – 4.0 Research Publications and Awards – 2.95 Consultancy – 4.0 Extension Activities – 4.0 Collaboration – 4.0	3.47	Second Rank
4	KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.	Promotion of Research and Facilities – 3.1 Resource Mobilization for Research – 3.7 Innovation Ecosystem – 4.0 Research Publications and Awards – 2.67 Consultancy – 4.0 Extension Activities – 4.0 Collaboration – 3.75	3.41	Fourth Rank
5	INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.	Promotion of Research and Facilities – 4.0 Resource Mobilization for Research – 1.33 Innovation Ecosystem – 4.0 Research Publications and Awards – 2.69 Consultancy – 1.8 Extension Activities – 3.43 Collaboration – 4.0	3.12	Eight Rank
6	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.	Promotion of Research and Facilities – 4.0 Resource Mobilization for Research – 3.0 Innovation Ecosystem – 4.0 Research Publications and Awards – 2.71	3.45	Third Rank

	T	1		
		Consultancy – 4.0		
		Extension Activities – 4.0		
		Collaboration – 4.0		
7	MADURAI	Promotion of Research and Facilities –		Seventh
	KAMARAJ	1.9	3.13	Rank
	UNIVERSITY,	Resource Mobilization for Research –		
	Madurai,	4.0		
	Tamil Nadu.	Innovation Ecosystem – 4.0		
		Research Publications and Awards –		
		3.31		
		Consultancy – 4.0		
		Extension Activities – 1.75		
		Collaboration – 4.0		
8	SRI	Promotion of Research and Facilities –		Fifth
	RAMACHANDRA	3.9	3.38	Rank
	INSTITUTE OF	Resource Mobilization for Research –		
	HIGHER	4.0		
	EDUCATION AND	Innovation Ecosystem – 3.45		
	RESEARCH,	Research Publications and Awards –		
	Chennai,	3.09		
	Tamil Nadu.	Consultancy – 3.33		
		Extension Activities – 3.56		
		Collaboration – 3.0		
9	SHIVAJI	Promotion of Research and Facilities –		Ninth
	UNIVERSITY,	1.88	3.09	Rank
	Kolhapur,	Resource Mobilization for Research –		
	Maharashtra.	3.7		
		Innovation Ecosystem – 2.67		
		Research Publications and Awards –		
		2.93		
		Consultancy – 4.0		
		Extension Activities – 3.25		
		Collaboration – 4.0		

Our calculation is based on datasets downloaded from NAAC https://assessmentonline.naac.gov.in/public/index.php/hei_dashboard

Table 8: Full scored key indicator activities in Research, Innovations and Extension Criterion

S.	University & State	Key Indicators and Grade points out of	Number of Key
No.		4.0*	Indicators out of 7
1	INDIAN INSTITUTE OF	Promotion of Research and Facilities –	
	SCIENCE, Bangalore,	4.0	5
	Karnataka.	Resource Mobilization for Research – 4.0	
		Innovation Ecosystem – 4.0	
		Consultancy – 4.0	
		Collaboration – 4.0	
2	RAMAKRISHNA	Promotion of Research and Facilities - 4.0	
	MISSION	Consultancy – 4.0	4
	VIVEKANANDA	Extension Activities – 4.0	
	EDUCATIONAL AND	Collaboration – 4.0	
	RESEARCH INSTITUTE,		
	West Bengal.		
3	BANASTHALI	Innovation Ecosystem – 4.0	
	VIDYAPITH	Consultancy – 4.0	4

	Daioathan	Extension Activities – 4.0	
	Rajasthan,		
4	LONEDIU A LOUR A LA II	Collaboration – 4.0	
4	KONERU LAKSHMAIAH	Innovation Ecosystem – 4.0	
	EDUCATION	Consultancy – 4.0	3
	FOUNDATION,	Extension Activities – 4.0	
	GUNTUR,		
	Andhra Pradesh.		
5	INDIRA GANDHI	Promotion of Research and Facilities –	
	NATIONAL OPEN	4.0	3
	UNIVERSITY	Innovation Ecosystem – 4.0	
	New Delhi, Delhi.	Collaboration – 4.0	
6	SRM INSTITUTE OF	Promotion of Research and Facilities –	
	SCIENCE AND	4.0	5
	TECHNOLOGY,	Innovation Ecosystem – 4.0	
	Chennai, Tamil Nadu.	Consultancy – 4.0	
	,	Extension Activities – 4.0	
		Collaboration – 4.0	
7	MADURAI KAMARAJ	Resource Mobilization for Research – 4.0	
	UNIVERSITY, Madurai,	Innovation Ecosystem – 4.0	4
	Tamil Nadu.	Consultancy – 4.0	
		Collaboration – 4.0	
8	SRI RAMACHANDRA	Resource Mobilization for Research – 4.0	
	INSTITUTE OF HIGHER		1
	EDUCATION AND		
	RESEARCH, Chennai,		
	Tamil Nadu.		
9	SHIVAJI UNIVERSITY,	Consultancy – 4.0	
	Kolhapur,	Collaboration – 4.0	2
	Maharashtra.		

Based on analysis of table 8, it is found that out of nine A++ universities, two universities are scored full marks in five activities (key indicators) out of seven activities, three universities are scored full marks in four activities, two universities have scored full marks in three activities, one university has scored full marks in two activities, and one university has scored full marks in one activity.

Table 9: Least scored activities in Research, Innovations and Extension Criterion

S. No.	University & State	Key Indicators and Grade points out of 4.0*	Grade points
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	Research Publications and Awards	3.66
		Extension Activities	2.00
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND	Resource Mobilization for Research	2.95
	RESEARCH INSTITUTE, West Bengal.	Research Publications and Awards	2.48
3	BANASTHALI VIDYAPITH	Promotion of Research and Facilities	3.30
	Rajasthan, Rajasthan	Research Publications and Awards	2.95

4	KONERU LAKSHMAIAH EDUCATION FOUNDATION,	Promotion of Research and Facilities	3.10
	GUNTUR, Andhra Pradesh.	Research Publications and Awards	2.67
5	INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.	Resource Mobilization for Research	1.33
	,	Consultancy	1.80
6	SRM INSTITUTE OF SCIENCE AND	Resource Mobilization for Research	3.00
	TECHNOLOGY, Chennai, Tamil Nadu.	Research Publications and Awards	2.71
7	MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.	Promotion of Research and Facilities	1.90
		Extension Activities	1.75
8	SRI RAMACHANDRA INSTITUTE OF	Research Publications and Awards	3.09
	HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu.	Collaboration	3.00
9	SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.	Promotion of Research and Facilities	1.88
		Innovation Ecosystem	2.67

Based on table 9, it is found that out of nine A++ universities, six universities are scored least grade points in the key indicator activity Research Publications and Awards. Except Indian Institute of Science, Bangalore, other universities could not retain 3.5 grade points out of 4.0 grade points. Many of A++ grade universities have scored less than 3.0 grade points in this Research Publications and Awards Key indicator component. Hence it is decided to study and analyse the details of Research Publications key indicator activity further, for all nine universities by referring to their Self-Study Report (SSR) from the dataset provided by National Assessment and Accreditation Council website.

7. DETAILED STUDY AND ANALYSIS OF NINE A++ UNIVERSITIES USING SELF-STUDY REPORT :

In this section, a detailed study on issues related to research publication is carried out by refereeing self-study reports of individual universities and the annual research index and average research index for a period of last five years of these universities are calculated and compared as per ABC model of research productivity [16-22]. ABC model of organizational research productivity focuses on research output of an organization. Based on individual and team of faculty members performance, the research productivity is measured only on research publication in the form of articles published in scholarly journals (A), Books (edited) published (B), and Chapters, Conference papers, Case studies, & Patents published (C) with different weightage given to each category. ABC model of research productivity can

be used for determining individuals annual research contribution as well as organizational research contribution for a fixed time duration.

7.1 Faculty – Student ratio in the A++ graded Universities :

The average number of faculty members during last five years and the student-faculty ratio of these nine A++ universities are collected from respective self-study reports and listed in table 10. It is noticed that Ramakrishna Mission Vivekananda Educational and Research Institute had the least student – faculty ratio (8.22) followed by the Indian Institute of Science, Bangalore (9.60). Shivaji University, Kolhapur, had the highest ratio (40.0), and being open university Indira Gandhi National Open University had student – faculty ratio (1,996) and proved as most economical university.

Table 10: Student faculty ratio of A++ universities as per their institutional SSR reports

S. No.	University & State	Year of Est.	No. of	No. of	Student :
5.140.	Oniversity & State	Tear or Est.	Teaching Faculty members	Students	Faculty Ratio
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	1909	430	4,128	9.60
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	2005	114	937	8.22
3	BANASTHALI VIDYAPITH Rajasthan,	1983	537	11,697	22.0
4	KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.	2009	1,180	15,020	12.8
5	INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.	1985	498	9,94,044	1996
6	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.	2002	3,287	51,841	16.0
7	MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.	1965	182	2,788	15.3
8	SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND	1994	729	7,188	10.0

	RESEARCH, Chennai, Tamil Nadu.				
9	SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.	1962	180	7,147	40.0

7.2 Number of Faculty members having Ph.D. and higher research degrees:

Table 11 lists the number and ratio of faculty members having Ph.D. research degree. Indian Institute of Science, Bangalore has registered 100% faculty members with Ph.D. degree, however, SRM Institute of Science and Technology, Chennai, and Koneru Lakshmaiah Education Foundation have registered least number of Ph.D. qualified faculty members as 32% and 27.6% respectively.

Table 11: Number of Faculty members having Ph.D. and higher research degrees

S. No.	University	No. of Teaching	No. of Faculty	Ph.D. Ratio
		Faculty members	members	
		having Ph.D.		
1	INDIAN INSTITUTE OF	430	430	100 %
	SCIENCE, Bangalore,			
	Karnataka.			
2	RAMAKRISHNA MISSION	93	114	81.6 %
	VIVEKANANDA			
	EDUCATIONAL AND			
	RESEARCH INSTITUTE,			
	West Bengal.			
3	BANASTHALI VIDYAPITH	389	537	72.4 %
	Rajasthan, Banasthali Vidyapith,			
	304022, P.O. Banasthali			
	Vidyapith, Dist. Tonk,			
	Rajasthan			
4	KONERU LAKSHMAIAH	326	1,180	27.6%
	EDUCATION FOUNDATION,			
	GUNTUR,			
	Andhra Pradesh.			
5	INDIRA GANDHI NATIONAL	437	498	88%
	OPEN UNIVERSITY			
	New Delhi, Delhi.			
6	SRM INSTITUTE OF	1,045	3,287	32 %
	SCIENCE AND			
	TECHNOLOGY,			
	Chennai, Tamil Nadu.	151	100	0.50/
7	MADURAI KAMARAJ	174	182	95%
	UNIVERSITY, Madurai,			
	Tamil Nadu.			
8	SRI RAMACHANDRA	558	729	77%
O	INSTITUTE OF HIGHER	330	149	1 1 70
	EDUCATION AND			
	RESEARCH, Chennai,			
	Tamil Nadu.			
9	SHIVAJI UNIVERSITY,	163	201	81%
,	Kolhapur,	103	201	01/0
	Maharashtra.			
	ivianarasmua.	l		l

7.3 Number of Research papers published per faculty during last 5 years

The number of scholarly research papers published during last five years and the average number of papers published per faculty per year is calculated based on the data provided in institutional self-study reports and are listed in table 12. Indian Institute of Science, Bangalore has published highest number of journal papers with annual faculty journal research productivity 4.23. Sri Ramachandra Institute of Higher Education and Research, Chennai, Banasthali Vidyapith, Rajasthan, and SRM Institute of Science and Technology, Chennai, have published least number of journal papers with annual faculty journal research productivity less than one.

Table 12: Average number of research papers published per faculty per year

	: Average number of research				A
S. No.	University & State	No. of Teaching Faculty	No. of students doing Ph.D.	No. of Research Papers	Average number of publications
		members	& PDFs	Published during last 5	per faculty per year
1	INDIAN INGOMOTOR OF	120	700	years	4.00
1	INDIAN INSTITUTE OF	430	700	8,779	4.23
	SCIENCE, Bangalore,				
2	Karnataka.	02	5.4	(1)	1.57
2	RAMAKRISHNA	93	54	646	1.57
	MISSION				
	VIVEKANANDA EDUCATIONAL AND				
	RESEARCH				
	INSTITUTE,				
	-				
3	West Bengal. BANASTHALI	389	270	2,045	0.93
3	VIDYAPITH	369	270	2,043	0.93
	Rajasthan, Banasthali				
	Vidyapith, 304022, P.O.				
	Banasthali Vidyapith,				
	Dist. Tonk, Rajasthan				
4	KONERU	1,180	243	4,694	1.25
	LAKSHMAIAH	,		,	
	EDUCATION				
	FOUNDATION,				
	GUNTUR,				
	Andhra Pradesh.				
5	INDIRA GANDHI	498	32	1,138	2.18
	NATIONAL OPEN				
	UNIVERSITY				
	New Delhi, Delhi.				
6	SRM INSTITUTE OF	3,287	1,087	10,023	0.82
	SCIENCE AND				
	TECHNOLOGY,				
	Chennai, Tamil Nadu.				
7	MADURAI KAMARAJ	182	1,382	1,631	1.6
	UNIVERSITY, Madurai,				
	Tamil Nadu.				
8	SRI RAMACHANDRA	729	81	2,312	0.98
	INSTITUTE OF HIGHER				
	EDUCATION AND				
	RESEARCH, Chennai,				
	Tamil Nadu.				

9	SHIVAJI UNIVERSITY,	201	394	2,689	1.88
	Kolhapur,				
	Maharashtra.				

Table 13 lists the average number of Books, Chapters and Conference papers published per faculty per year by NAAC A++ graded universities. Again, Indian Institute of Science, Bangalore has contributed highest with more than one article per faculty per year, whereas Sri Ramachandra Institute of Higher Education and Research, Chennai, contributed least with 0.05 articles/books per faculty members per year.

Table 13: Books and other scholarly articles Publication per faculty per year

	Books and other scholarly article		<u> </u>	No of Dealer
S. No.	University & State	No. of	No. of Books,	No. of Books,
		Teaching	Chapters &	Chapters &
		Faculty	Conference	Conference
		members	papers	papers
			Published	Published per
			during last 5	faculty per year
			years	
1	INDIAN INSTITUTE OF	430	2,954	1.43
	SCIENCE, Bangalore,			
	Karnataka.			
2	RAMAKRISHNA MISSION	93	253	0.62
	VIVEKANANDA			
	EDUCATIONAL AND			
	RESEARCH INSTITUTE,			
	West Bengal.			
3	BANASTHALI VIDYAPITH	389	569	0.29
	Rajasthan			
4	KONERU LAKSHMAIAH	1,180	4,599	0.78
	EDUCATION			
	FOUNDATION, GUNTUR,			
	Andhra Pradesh.			
5	INDIRA GANDHI	498	655	0.26
	NATIONAL OPEN			
	UNIVERSITY			
	New Delhi, Delhi.			
6	SRM INSTITUTE OF	3,287	3,023	0.26
	SCIENCE AND			
	TECHNOLOGY,			
	Chennai, Tamil Nadu.			
7	MADURAI KAMARAJ	182	1,409	1.37
	UNIVERSITY, Madurai,			
	Tamil Nadu.			
8	SRI RAMACHANDRA	729	182	0.05
	INSTITUTE OF HIGHER			
	EDUCATION AND			
	RESEARCH, Chennai,			
	Tamil Nadu.			
9	SHIVAJI UNIVERSITY,	201	841	0.59
	Kolhapur,			
	Maharashtra.			
		I.	1	

7.4 Quality of Research Output:

The quality of research output of these universities, in general, can be estimated by their average number of citations and patents per faculty per year. Table 14 lists the average number of citations registered

per faculty per year and the institutional H-Index. Table 15 lists number of patents registered per faculty per year. Being a research university, Indian Institute of Science, Bangalore has contributed maximum to number of citations per faculty per year (35) and scored maximum institutional H-index (76). Ramakrishna Mission Vivekananda Educational and Research Institute, West Bengal has contributed least to number of citations per faculty per year (0.71) and scored institutional H-index as 12.5. All A++ graded universities have not given importance to patents as it comes under industrial research category.

Table 14: Number of Citations per faculty per year

S. No.	University & State	No. of	No. of	No. of	H-Index of
5. 140.	Chiversity & State	Teaching	Citations	Citations	University
		Faculty	during last 5	per faculty	Offiversity
		members	years	per year	
1	INDIAN INSTITUTE OF	430	75,750	35	76
1	SCIENCE, Bangalore,	430	73,730		70
	Karnataka.				
2	RAMAKRISHNA	93	330	0.71	12.5
_	MISSION		330	0.71	12.3
	VIVEKANANDA				
	EDUCATIONAL AND				
	RESEARCH INSTITUTE,				
	West Bengal.				
3	BANASTHALI	389	2,151	1.106	40.5
	VIDYAPITH				
	Rajasthan				
4	KONERU LAKSHMAIAH	1,180	4,431	0.75	25
	EDUCATION				
	FOUNDATION,				
	GUNTUR,				
	Andhra Pradesh.				
5	INDIRA GANDHI	498	2,315	0.93	21.5
	NATIONAL OPEN				
	UNIVERSITY				
	New Delhi, Delhi.				
6	SRM INSTITUTE OF	3,287	21,779	1.33	42
	SCIENCE AND				
	TECHNOLOGY,				
	Chennai, Tamil Nadu.				
7	MADURAI KAMARAJ	182	1,324	1.46	38.5
	UNIVERSITY, Madurai,				
	Tamil Nadu.	53 0	17.100		40.7
8	SRI RAMACHANDRA	729	17,132	4.7	40.5
	INSTITUTE OF HIGHER				
	EDUCATION AND				
	RESEARCH, Chennai,				
9	Tamil Nadu.	201	1 407	1.40	41
9	SHIVAJI UNIVERSITY,	201	1,497	1.49	41
	Kolhapur, Maharashtra.				
	ivianarasnira.				

Table 15: Number of Patents per faculty per year

S.	No.	University & State	e	No. of Teaching	No. of Patents	No. of Patents per
				Faculty	during last 5	faculty per year
				members	years	

1	INDIAN INSTITUTE OF	430	258	0.1200
1		430	238	0.1200
	SCIENCE, Bangalore, Karnataka.			
2	RAMAKRISHNA MISSION	93	13	0.0280
2	VIVEKANANDA	93	13	0.0280
	EDUCATIONAL AND			
	RESEARCH INSTITUTE,			
2	West Bengal.	200	22	0.0112
3	BANASTHALI VIDYAPITH	389	22	0.0113
4	Rajasthan	1.100	22	0.0020
4	KONERU LAKSHMAIAH	1,180	23	0.0039
	EDUCATION CUNTUR			
	FOUNDATION, GUNTUR, Andhra Pradesh.			
5	INDIRA GANDHI	400		0.00
3	NATIONAL OPEN	498	-	0.00
	UNIVERSITY			
	New Delhi, Delhi.			
6	SRM INSTITUTE OF	3,287	51	0.0031
U	SCIENCE AND	3,201	31	0.0031
	TECHNOLOGY,			
	Chennai, Tamil Nadu.			
7	MADURAI KAMARAJ	182	11	0.0121
'	UNIVERSITY, Madurai,	102	11	0.0121
	Tamil Nadu.			
8	SRI RAMACHANDRA	729	52	0.0143
	INSTITUTE OF HIGHER	12)	32	0.0173
	EDUCATION AND			
	RESEARCH, Chennai, Tamil			
	Nadu.			
9	SHIVAJI UNIVERSITY,	201	13	0.0130
	Kolhapur,			0.0150
	Maharashtra.			
		<u> </u>		

8. ANALYSIS OF INDIAN TOP NAAC A++ UNIVERSITIES RESEARCH PUBLICATIONS USING ABC MODEL OF RESEARCH PRODUCTIVITY:

The annual research productivity of an organization can be measured using ABC model of average annual research performance [16-17]. According to ABC model, if A is the number of Journal papers, B is the number of Books, and C is the total number of Book Chapters and Conference Proceedings papers of an organization for a given year then the institutional average annual research index (α) can be calculated using the relationship $\alpha = \{[2A + (B+C)]/3\}/N$, where N s the number of faculty members of the organization. The institutional average annual research index of these nine A++ universities are calculated using the data given in the respective self-study reports using ABC model and depicted in table 16.

Table 16: Institutional average annual research index as per ABC model

S. No.	University & State	No. of Teaching Faculty members (N)	Annual Average Journal Articles (A)	Annual Average other Articles (B+C)	Annual Research Productivity Index (α)
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	430	4.23	1.43	3.3

	T	T	I	Ι	
2	RAMAKRISHNA	93	1.57	0.62	1.25
	MISSION				
	VIVEKANANDA				
	EDUCATIONAL AND				
	RESEARCH INSTITUTE,				
	West Bengal.				
3	BANASTHALI	389	0.93	0.29	0.72
	VIDYAPITH				
	Rajasthan				
4	KONERU LAKSHMAIAH	1,180	1.25	0.78	1.09
	EDUCATION				
	FOUNDATION, GUNTUR,				
	Andhra Pradesh.				
5	INDIRA GANDHI	498	2.18	0.26	1.54
	NATIONAL OPEN				
	UNIVERSITY				
	New Delhi, Delhi.				
6	SRM INSTITUTE OF	3,287	0.82	0.26	0.64
	SCIENCE AND				
	TECHNOLOGY,				
	Chennai, Tamil Nadu.				
7	MADURAI KAMARAJ	182	1.6	1.37	1.52
	UNIVERSITY, Madurai,				
	Tamil Nadu.				
8	SRI RAMACHANDRA	729	0.98	0.05	0.67
	INSTITUTE OF HIGHER				
	EDUCATION AND				
	RESEARCH, Chennai,				
	Tamil Nadu.				
9	SHIVAJI UNIVERSITY,	201	1.88	0.59	1.45
	Kolhapur,				
	Maharashtra.				

Table 17: Re-ranking of A++ graded Universities based on their average Annual Research Productivity

S. No.	University & State	No. of Teaching	Annual Research	Ranking based
	·	Faculty members (N)	Productivity Index (α)	on (a)
1	INDIAN INSTITUTE OF	430	3.3	First
	SCIENCE, Bangalore,			
	Karnataka.			
2	RAMAKRISHNA	93	1.25	Fifth
	MISSION			
	VIVEKANANDA			
	EDUCATIONAL AND			
	RESEARCH INSTITUTE,			
	West Bengal.			
3	BANASTHALI	389	0.72	Seventh
	VIDYAPITH			
	Rajasthan			
4	KONERU LAKSHMAIAH	1,180	1.09	Sixth
	EDUCATION			
	FOUNDATION, GUNTUR,			
	Andhra Pradesh.			

5	INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.	498	1.54	Second
6	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.	3,287	0.64	Ninth
7	MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.	182	1.52	Third
8	SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu.	729	0.67	Eighth
9	SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.	201	1.45	Fourth

9. ANALYSIS OF LEADERSHIP AS ROLE MODEL:

The ability and quality of leader in any organization is one of the important factors of organizational productivity. As per the Theory of Accountability [23-30], a role model is needed in an organization who has to be exceptional performer so that others will be motivated and re-define their performance targets. Usually, the leader of the organization is expected as a role model and hence he will get a moral right to lead others by fixing individual and team targets. In universities, vice-chancellors are expected to be role models for teachers and researchers by means of their involvement in administrative, teaching, and research activities. Since vice-chancellor is an experienced senior professor, his involvement in research and guiding is very much required and appreciated in improving university research productivity. Self-contribution along with enhancing others productivity is the important characteristic required to a competitive and winning leader. Hence, in this section, the research productivity of vicechancellors of these NAAC A++ universities during last five years are determined by calculating their individual average annual research index (β). The calculation is based on Google scholar data available as on 30th April 2021. Table 18 lists the number of journal publications of the Vice-Chancellors, and the citations they received during the last 5 years and their H-Index value during the last 5 years as per google scholar citation calculation. Table 19 lists the individual average annual research index (β) of these vice-chancellors/directors calculated using the idea given by ABC theory of research productivity of an organization and individuals [31-32]. Comparative publication and Citation rankings of Vicechancellors of these universities is given in table 18, which is based on last five years of open access data (2016-2020) collected from Google scholar and other public websites.

Table 18: Leadership of the University as on 30/April 2021

S. No.	University/ Institute	Name of Vice Chancellor/Director as per NAAC-SSR	Publications during last 5 Years (16-20)	Citations during last 5 Years	H-Index during last 5 Years
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	Govindan Rangarajan Professor of Mathematics,	14	1,374	22
2	RAMAKRISHNA MISSION VIVEKANANDA	Swami Atmapriyananda	0	0	0

	EDUCATIONAL AND				
	RESEARCH INSTITUTE,				
3	West Bengal. BANASTHALI	A 114 C141	0	0	0
3	1 1 2	Aditya Shastri,	0	U	U
	VIDYAPITH	Professor of			
	Rajasthan,	Computer Science	1_		1.0
4	KONERU	L.S.S. Reddy is an	7	34	13
	LAKSHMAIAH	eminent Professor in			
	EDUCATION	Computer Science			
	FOUNDATION	and Engineering			
	Andhra Pradesh				
5	INDIRA GANDHI	Nageshwar Rao,	1	0	0
	NATIONAL OPEN	Professor of			
	UNIVERSITY	Business			
	Delhi, New Delhi,	Management &			
		Finance			
6	SRM INSTITUTE OF	Sandeep Sancheti	3	66	4
	SCIENCE AND				
	TECHNOLOGY				
	Tamil Nadu, Chennai,				
7	MADURAI KAMARAJ	Muthukalingan	35	1,259	15
	UNIVERSITY	Krishnan,			
	Tamil Nadu	Environmental			
		Biotechnology,			
8	SRI RAMACHANDRA	P. V.	7	50	5
	INSTITUTE OF HIGHER	Vijayaraghavan		-	
	EDUCATION AND				
	RESEARCH				
	Tamil Nadu				
9	SHIVAJI UNIVERSITY,	Digambar	23	407	12
	Kolhapur,	Tukaram			
	Maharashtra.	Shirke			

Table 19: Average annual research index of last five years of Vice-chancellors of NAAC A++

universities (based on Google scholar data) as on 30th April 2021

S. No.	University/ Institute	Name of Vice Chancellor/Director as per NAAC-SSR	Publications during last 5 Years (2016- 2020)	Average annual research index (β) = (2A+5B+C)/5 (Rank)
1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	Govindan Rangarajan Professor of Mathematics,	A-14 B-0 C-1	5.8 (III)
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	Swami Atmapriyananda	A - 0 B - 0 C - 0	0 (IX)
3	BANASTHALI VIDYAPITH Rajasthan,	Aditya Shastri, Professor of Computer Science	A - 1 B - 0 C - 0	0.4 (VII)

4	KONERU LAKSHMAIAH	L.S.S. Reddy is an	A – 7	2.8 (IV)
	EDUCATION	eminent Professor in	B-0	
	FOUNDATION	Computer Science	C - 0	
	Andhra Pradesh	and Engineering		
5	INDIRA GANDHI	Nageshwar Rao,	A-1	0.4 (VII)
	NATIONAL OPEN	Professor of Business	B-0	
	UNIVERSITY	Management &	C - 0	
	Delhi, New Delhi,	Finance		
6	SRM INSTITUTE OF	Sandeep Sancheti,	A – 3	2.2 (VI)
	SCIENCE AND	Professor of	B-1	
	TECHNOLOGY	Electronics &	C - 0	
	Tamil Nadu, Chennai,	Communications		
7	MADURAI KAMARAJ	Uthukalingan	A - 35	14 (I)
	UNIVERSITY	Krishnan,	B-0	
	Tamil Nadu	Environmental	C - 0	
		Biotechnology,		
8	SRI RAMACHANDRA	P. V.	A-7	2.8 (IV)
	INSTITUTE OF HIGHER	Vijayaraghavan,	B-0	
	EDUCATION AND	Health Science	C - 0	
	RESEARCH			
	Tamil Nadu			
9	SHIVAJI UNIVERSITY,	Digambar Tukaram	A – 23	9.2 (II)
	Kolhapur,	Shirke,	B-0	
	Maharashtra.	Statistics	C - 0	

Table 20 : Comparative publication and Citation ranking on last five years data (2016-2020)

S. No.	University/ Institute	Name of Vice Chancellor/ Director as per NAAC-SSR	Comparative Publication Ranking	Comparative Citation Ranking	Grade points scored in Criterion 6
1	INDIAN INSTITUTE OF	Govindan	III	I	3.57
	SCIENCE, Bangalore,	Rangarajan			
	Karnataka.	Professor of			
		Mathematics,			
2	RAMAKRISHNA	Swami	IX	-	3.70
	MISSION	Atmapriyananda			
	VIVEKANANDA				
	EDUCATIONAL AND				
	RESEARCH				
	INSTITUTE,				
	West Bengal.				
3	BANASTHALI	Aditya Shastri,	VII	-	3.60
	VIDYAPITH	Professor of			
	Rajasthan,	Computer Science			
4	KONERU	L.S.S. Reddy is an	IV	VI	3.50
	LAKSHMAIAH	eminent Professor			
	EDUCATION	in Computer			
	FOUNDATION	Science and			
	Andhra Pradesh	Engineering	****		2.05
5	INDIRA GANDHI	Nageshwar Rao,	VII	-	3.97
	NATIONAL OPEN	Professor of			
	UNIVERSITY	Business			

	Delhi, New Delhi,	Management & Finance			
6	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY	Sandeep Sancheti, Professor of Electronics &	VI	IV	2.88
	Tamil Nadu, Chennai,	Communications			
7	MADURAI KAMARAJ UNIVERSITY Tamil Nadu	Uthukalingan Krishnan, Environmental Biotechnology,	I	П	3.63
8	SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH Tamil Nadu	P. V. Vijayaraghavan, Health Science	IV	V	3.49
9	SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.	Digambar Tukaram Shirke	II	III	2.95

10. DISCUSSION:

10.1 Critical Comments on NAAC A++ Universities Performance & Assessment:

- (1) Based on the datasheets of NAAC assessments, it is observed that some of the universities have scored full grade points in certain criteria (Table 3). Similarly, many universities in the list have scored full grade points in many Key indicators within a given criterion (Table 5). This kind of full score indicates that no further innovations and improvements are required by such universities. Other universities and institutions will consider the current quality level of such criteria of these universities is reached the ideal level and may wrongly interpret as a benchmark and consider that there is no scope for further improvement.
- (2) Based on the information available in tables 16 and 17, the annual research productivity index is less than one for many privately funded universities. This shows that private universities are focussing mostly on commercial aspects to generate profits for sustainability, unlike publicly funded universities are mainly depend on government subsidies. The percentage of Ph.D. qualified faculty members in privately-funded NAAC A++ universities are less compared to publicly funded NAAC A++ universities (Table 11). This shows that public A++ universities are more research focussed compared to private A++ universities. Again, this imparity may be due to their challenge of sustainability and growth by self-generated funds and hence to follow low-cost strategy.
- (3) In the criteria of Research, Innovations, and Extension, the research capability and performance should be measured based on the research output than other aspects to the mobilization of funds, etc. This is because of the fact that research output in terms of publication and patents is tangible and quantifiable and can be measured using systematic metrics where are intangible key indicators cannot be measured in quantitative terms. The research funding will usually increase the research output. Thus, assessment based on the amount of research output (Research Publications and Awards) of an organization should be stressed compared to other key indicators like Promotion of Research and Facilities, Resource Mobilization for Research, Innovation Ecosystem, Consultancy, Extension Activities, and Collaboration, which are intangible and unquantifiable.
- (4) Research output of an individual and organization can be measured using the number of scholarly articles (A), number of edited books (B), and number of edited Conference papers, chapters, case studies, or patents (C) by giving different weightage as per ABC model of research productivity.
- (5) According to many organizational theories, a leader in the organization must inspire other stakeholders of the organization through his leadership qualities. In any type of university, the vice-chancellor is the academic, administrative, and research leader and based on his/her academic & research achievements. A vice-chancellor through his/her life-long contribution to the higher education field as a teacher, researcher, guide, and mentor, should continue as a role model to students and faculty members through his/her exceptional contribution to the objective of the university, which is guiding the students and creating new knowledge through self-contribution to research & innovation. Such

leaders can motivate other young professors as role models [33] and contributes to the higher performance of the university. Accordingly, the individual research contribution of vice-chancellors of NAAC A++ universities is studied. Tables 18, and 19 shows that the research contribution by vice-chancellors based on individual research productivity index as a role model is unsatisfactory as compared to the optimum expectation [33, 34]. However, some vice-chancellors have not made any contribution to research and publication during the last 5 years. Further, the grade points allotted to the universities for the key indicator "Research Publications and Awards" which is usually based on the research output of the university have ambiguity among the 9 universities under consideration.

- (6) Table 20 also contains the grade points scored by these nine NAAC A++ universities under the sixth criterion "Governance, Leadership, and Management". The result shows that there is no correlation between research role models and administrative role models in the higher education system. Such universities might have other research role models who might have inspired researchers for the enhanced research productivity.
- (7) Research productivity of an organization of higher education that has the dual responsibility of teaching & research can be improved by providing additional incentive-based faculty compensation that stimulates faculty members to teamwork by dedicating more time and resources to research activities [34-35]. Such annual performance based compensation can enhance faculty contribution for research and publication [36-38].
- (8) While observing deep into allotted credits for individual key indicators by comparing self-study reports of these universities, there is a discrepancy between the universities either due to errors included by different expert team inspection or due to intentional priorities given to some universities by the NAAC office due to reasons like brand image, lobby, influence, or any other black ocean strategy of these universities [39].
- (9) The average annual research index of the Vice-chancellors/Directors of these universities (Table 19) is found to be low against the general requirement [32]. Further, they failed to publish at least two scholarly publications per year on an average for five years. Many Vice-chancellors failed to prove that they are effective role models for their researchers. Still, based on various other reasons they might have elevated to the academic leadership position. As per the UGC norms, a Vice-chancellor, (being a professor also in a university) is expected to guide up to 8 research scholars for their Ph.D. and hence is expected to contribute to the scholarly research field by means of at least a few scholarly publications. The failure to this raises questions about their leadership abilities, especially in the universities that have research as one of their major objectives.
- (10) The research publications, university H-Index, and total Citation counts should be taken from non-commercial citation indexing agencies like google scholar as a policy to avoid lobbying of commercial agencies such as Scopus and Web of Science.
- (11) Indian Institute of Science, being the top institution in the country as per NIRF, could not score full score in at least in one criterion. But other five universities out of nine NAAC A++ universities have obtained full scores in one criterion respectively. This disparity in comparative criteria-wise results among the A++ universities is mainly due to the considerable difference between the background of peer inspection team members.
- (12) The black ocean strategy based on unethical practices [39] used by some universities might have influenced in this assessment and placing the universities on top letter grades. For example, the appointment of former AICTE/UGC chairman in Board of Directors team or as Chancellor/Vice-chancellor of the university, appointment of current/former Directors of NAAC as the Honorary professors of some universities for the publication of their scholarly papers to get publication credits, etc.
- (13) Weakness in NAAC policy of assessment in considering the research output and evaluating public and private universities on the same scale even if they have differences in terms of funding sources and service objectives is also seen in NAAC accreditation results.
- (14) Since the model of research publications are changing with technology from 20th-century subscription based journal publications to 21st-century open access journal publications, the concept of focus on publication in commercial journals by transferring authors copyright to publishers or paying huge Article processing charge (APC) for journals to retain copyright should change and NAAC accreditation should not give weightage or compulsion for commercial indexing agencies such as

Scopus and Web of Science. NAAC should give due consideration for Google Scholar indexing of scholarly publications and Google scholar H-index.

(15) The very low value of the annual average publications per author (APPA) also called annual research productivity of these A++ graded universities indicates that except the Indian Institute of Science, Bangalore (table 17), the research in other eight universities are in the nascent stage with less than two papers per faculty per year in public funded universities and with less than one paper per faculty per year in private self-funded universities. This indicates that private universities show the least responsibility toward their contribution of offering research focussed higher education system.

(16) Similarly, the average citation per faculty per year is close to one except for the Indian Institute of Science, Bangalore which is 35, and Sri Ramachandra Institute of Higher Education and Research, Chennai which is 5 (Table 14). The citation shows the quality and continuation of research in the research topics. With such low performance also, these eight universities could compete with the Indian Institute of Science, Bangalore, and comparatively earned almost equal scores in the NAAC assessment. (17) As per table 21, there is a considerable difference in the grading pattern by NAAC inspection committees, compared to the average number of publications per faculty per year and the average number of citations per faculty per year.

 Table 21: Comparison of Grade points scored in research and publication key indicator with average

annual publication per faculty and average annual citation per faculty.

S.	University & State	Grade points of	Average	Average
No.		Research Publications	Annual	Annual
2100		and Awards Key	Publication	Citation per
		Indicator out of 4.0*	per Faculty	Faculty
1	INDIAN INSTITUTE OF	3.66	4.23	35
	SCIENCE, Bangalore,			
	Karnataka.			
2	RAMAKRISHNA MISSION	2.48	1.57	0.71
	VIVEKANANDA			
	EDUCATIONAL AND			
	RESEARCH INSTITUTE,			
	West Bengal.			
3	BANASTHALI VIDYAPITH	2.95	0.93	1.15
	Rajasthan, Banasthali			
	Vidyapith, 304022, P.O.			
	Banasthali Vidyapith, Dist.			
	Tonk, Rajasthan			
4	KONERU LAKSHMAIAH	2.67	1.25	0.75
	EDUCATION			
	FOUNDATION, GUNTUR,			
	Andhra Pradesh.		- 10	0.04
5	INDIRA GANDHI	2.69	2.18	0.93
	NATIONAL OPEN			
	UNIVERSITY			
	New Delhi, Delhi.	2.71	0.02	1.22
6	SRM INSTITUTE OF	2.71	0.82	1.33
	SCIENCE AND			
	TECHNOLOGY,			
7	Chennai, Tamil Nadu.	2.21	1.6	1.46
7	MADURAI KAMARAJ	3.31	1.6	1.46
	UNIVERSITY, Madurai, Tamil Nadu.			
8	SRI RAMACHANDRA	3.09	0.98	4.7
8		3.09	0.98	4./
	INSTITUTE OF HIGHER			
	EDUCATION AND			
	RESEARCH, Chennai,			

	Tamil Nadu.			
9	SHIVAJI UNIVERSITY,	2.93	1.88	1.49
	Kolhapur,			
	Maharashtra.			

10.2 SWOC Analysis as per NAAC Evaluation:

In this section, the strength, weakness, opportunities and challenges [40-41] of these NAAC A++ Universities are discussed based on the scores they received in the key indicator of research publication and awards of Research, Innovations and Extension criterion and is depicted in table 22.

 Table 22: SWOC analysis of A++ universities based on NAAC Assessment data related to research

and publication key indicator

	nd publication key indicator					
S.	University	Strength	Weakness	Opportunities	Challenges	
No.						
1 1	INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.	(1) Scored full marks in Promotion of Research and Facilities criteria (2) Scored full marks in Resource Mobilization for Research. (3) Scored full marks in Innovation Ecosystem. (4) Scored full marks in Consultancy. (5) Scored full marks in Collaboration. (6) Strong Leadership as role model in terms of research & publication	(1) Scored comparatively less marks in Research Publications and Awards even if it has scored (2) Scored very less marks in Extension Activities.	(1) Further improvement possible to publish more papers by setting the targets to research faculty members. (2) All faculty members have Ph.D. degree. 100 years Academic reputation.	(1) Improving Citations by working in futuristic & cutting-edge research area (2) Improving faculty publications further to maintain the current status.	
2	RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.	(1) Scored full marks in Promotion of Research and Facilities. (2) Scored full marks in Consultancy (3) Scored full marks in Extension Activities (4) Scored full marks in Collaboration.	 (1) Scored less marks Resource Mobilization for Research. (2) Scored less marks in Research Publications and Awards. 	 (1) More Research focus by implementing faculty accountability policies. (2) Long standing brand in the State. (3) Easy access to research funds by public. 	(1) Conversion of Ph.D. ratio from 80% to 100%. (2) Improving average annual faculty publication from current 1.57 to 5.0.	

3	BANASTHALI VIDYAPITH Rajasthan,	(5) Scored good marks in Innovation Ecosystem (1) Scored full marks in Innovation Ecosystem. (2) Scored full marks in Consultancy. (3) Scored full marks in Extension Activities. (4) Scored full marks in Collaboration. (5) Scored good marks in Resource Mobilization for Research.	(1) Scored less marks in Promotion of Research and Facilities. (2) Scored less marks in Research Publications and Awards.	(1) Good academic reputation (2) Long standing brand in the State. (3) Serving the local community especially girls as Women University	(1) Conversion of Ph.D. ratio from 70% to 100%. (2) Improving average annual faculty publication from current 0.93 to 5.0.
4	KONERU LAKSHMAIAH EDUCATION FOUNDATION Andhra Pradesh	(1) Scored full marks in Innovation Ecosystem. (2) Scored full marks in Consultancy. (3) Scored full marks in Extension Activities. (4) Scored good marks in Resource Mobilization for Research. (4) Scored good marks in Collaboration.	(1) Scored less marks in Promotion of Research and Facilities. (2) Scored less marks in Research Publications and Awards. (3) Lack of Faculty motivation strategies for enhancing research performance.	(1) Self-funded private university with adequate physical infrastructure. (2) Highly influential leadership. (3) Brand image in the region.	(1) Conversion of Ph.D. ratio from 28% to 100%. (2) Improving average annual faculty publication from current 1.25 to 5.0.
5	INDIRA GANDHI NATIONAL OPEN UNIVERSITY Delhi, New Delhi,	(1) Scored full marks in Promotion of Research and Facilities. (2) Scored full marks in Innovation Ecosystem. (3) Scored full marks in Collaboration.	(1) Scored less marks in Extension Activities. (2) Scored less marks in Research Publications and Awards. (3) Scored very less marks in Resource	(1) Long standing reputation.(2) Only one open university serving entire country.(3) Influential Vice-Chancellor.	(1) Conversion of Ph.D. ratio from 88% to 100%. (2) Improving average annual faculty publication

			Mobilization for Research. (4) Scored very less marks in Consultancy.		from current 2.18 to 5.0.
6	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY Tamil Nadu, Chennai,	(1) Scored full marks in Promotion of Research and Facilities. (2) Scored full marks in Innovation Ecosystem. (3) Scored full marks in Consultancy. (4) Scored full marks in Extension Activities. (5) Scored full marks in Collaboration.	(1) Scored less marks in Resource Mobilization for Research. (2) Scored very less marks in Research Publications and Awards.	(1) Huge physical infrastructure and digital infrastructure. (2) Large number of students from different States and Countries. (3) Has large number of faculty members and if empowered suitably can contribute more research output.	(1) Conversion of Ph.D. ratio from 32% to 100%. (2) Improving average annual faculty publication from current 0.82 to 5.0.
7	MADURAI KAMARAJ UNIVERSITY Tamil Nadu	(1) Scored full marks in Resource Mobilization for Research. (2) Scored full marks in Innovation Ecosystem. (3) Scored full marks in Scored full marks in Consultancy. (4) Scored full marks in Collaboration.	(1) Scored less marks in Research Publications and Awards. (2) Scored very less marks in Promotion of Research and Facilities. (3) Scored very less marks in Extension Activities.	(1) Opportunity to get research funds from Central government and State government. (2) Eminent researcher as Vice-chancellor and role mode. (3) Large number of research scholars.	(1) Conversion of Ph.D. ratio from 95% to 100%. (2) Improving average annual faculty publication from current 1.6 to 5.0.
8	SRI RAMACHANDR A INSTITUTE OF HIGHER EDUCATION AND RESEARCH Tamil Nadu	(1) Scored full marks in Resource Mobilization for Research. (2) Scored good marks in Promotion of Research and Facilities. (3) Scored good marks in Extension Activities.	(1) Scored less marks in Innovation Ecosystem. Consultancy. (2) Scored less marks in Research Publications and Awards. (3) Scored very less marks in Collaboration.	(1) Run by famous charitable trust and hence access to more research funds. (2) University has center for research in medical sciences and hence more opportunity for intensifying research and publications.	(1) Conversion of Ph.D. ratio from 77% to 100%. (2) Improving average annual faculty publication from current 0.98 to 5.0.

9	SHIVAJI	(1) Scored good	(1) Scored less	(1) Being public	(1)
	UNIVERSITY,	marks in	marks in	university, has	Conversion
	Kolhapur,	Resource	Extension	better access to	of Ph.D.
	Maharashtra.	Mobilization for	Activities.	research funds.	ratio from
		Research. 3.7	(2) Scored less	(2) More faculty	81% to
		(2) Scored full	marks in	members have	100%.
		marks in	Research	research degrees	(2)
		Consultancy.	Publications and	and hence by	Improving
		(3) Scored full	Awards.	setting targets	average
		marks in	(3) Scored less	and	annual
		Collaboration.	marks in	accountability,	faculty
			Innovation	research output	publication
			Ecosystem.	and publications	from current
			(4) Scored less	can be increased.	1.88 to 5.0.
			marks in		
			Promotion of		
			Research and		
			Facilities.		

11. SUGGESTONS:

(1) As per the UGC guidelines, universities should appoint only Ph.D. qualified faculty members in their departments, NAAC should adopt a policy that if the number of faculty members having Ph.D. degree is less than a certain level, they will not qualify to get higher letter grade. Accordingly, by referring table 2, the A++ graded universities should have minimum 87% Ph.D. qualified faculty members as permanent faculty in its role and the NAAC letter grade should go down as the percentage of the number of Ph.D. degree qualified faculty members are lower as suggested in table 23.

Table 23: Proposal to connect Accreditation letter grade with a percentage of Ph.D. qualified faculty members.

S.	Cumulative	Letter grade &	Percentage % of	Minimum Percentage of
No.	Grade Point	Status	Marks	Faculty Members required
	Average (CGPA)			with Ph.D. degree
1	3.51 - 4.00	A++ (Accredited)	(≥87.6%)	87%
2	3.26 - 3.50	A+ (Accredited)	(81.5% - 87.5%)	81%
3	3.01 - 3.25	A (Accredited)	(75.25% - 81%)	75%
4	2.76 - 3.00	B++ (Accredited)	(69% - 75%)	69%
5	2.51 - 2.75	B+ (Accredited)	(62.75% -	62%
			68.75%)	
6	2.01 - 2.50	B (Accredited)	(50.25% - 62.5%)	50%
7	1.51 - 2.00	C (Accredited)	(37.75% - 50%)	36%
8	0.00 - 1.50	D (Not Accredited)	(≤37.5%)	0 to 35%

- (2) The faculty members should publish minimum two scholarly research papers or patents as the first authors per year so that university research productivity will increase and it can compete with global universities. NAAC grading should look into the number of scholarly publications per year per faculty members. For example, A and higher letter grade universities should have at least 4 average faculty publications per year, B grade universities should have at least 3 average faculty publications per year and C grade universities should have at least 2 average faculty publications per year. This rule should be equally applicable at all cadres including Vice-Chancellor of the university. Such universities can be called research-intensive universities.
- (3) NAAC accreditation system should promote open access publications of research results of universities by keeping copyright with researchers. This allows researchers to apply patents of their inventions after publishing it.
- (4) The Vice-Chancellors should be role models for researchers and their contribution to research and its output should be considered in accreditation scoring system. It is suggested that Assistant Professors

should have last 5 years H-index at least in the range of 5 to 10, Associate professors should have last 5 years H-Index at least in the range of 10 to 15, Professors should have last 5 years H-Index 15 to 20, and Vice Chancellors should have last 5 years H-Index at least 20 and above to be qualified to become role models for researchers of a university. But as per table 18, except the Vice-chancellor/Director of Indian Institute of Science, Bangalore, all other Vice-chancellors have last 5 years H-index less than 20 and hence disqualified to become Role models to the researchers of the university.

12. LIMITATIONS:

This study of comparison of NAAC A++ grade universities is restricted to only the universities that obtained A++ grade from National Assessment and Accreditation Council, announced in their website as per the new accreditation framework, as of 30/04/2021, and the data used for the analysis are also collected from the Self-study Report, Peer Team Report, and Grade Report of respective universities kept for public reference (https://assessmentonline.naac.gov.in). Other data are obtained from Google Scholar searches. Authors are not responsible for any variations in the data provided by these organizations through the NAAC website.

13. CONCLUSION:

Developing and Maintaining quality in higher education is a very important aspect of the sustainability of universities. Accreditation process developed systematically with tangible metrics and transparent assessment methods in higher education by accreditation agencies will enhance the credibility of both accreditation yardstick and of the accredited universities. In the process of continuous improvement of the assessment of universities and colleges, the National Assessment and Accreditation Council (NAAC) of India has developed a seven-criteria assessment model to rate them using various letter grades. This paper analysed nine A++ graded Indian universities under the new assessment framework as of the 30th of April 2021. Further emphasis is given to research and publication performance of these universities and their average annual research productivities are measured and compared using ABC model of Organizational research productivity. It is found that the low research performance of these universities affected their overall accreditation credits. Some of the disparities in the offered credits are also observed during comparison and the reasons for such disparities are also predicted. It is argued that the Vice-Chancellor or Director of the university has to be a role model in active research and publication in order to motivate and to set targets to others for enhanced performance.

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